

WALK OUT OF POVERTY ONLINE SOLICITATION INFORMATION



HOW TO SET UP YOUR PERSONAL, ONLINE WALK SPONSORSHIP PAGE

FOLLOW THESE SIMPLE STEPS TO SET UP YOUR OWN ONLINE SPONSORSHIP PAGE:

1. Visit www.concernamerica.org/walkoutofpoverty and click on the “Walk Out of Poverty Online Sponsorship” link (www.giftberry.org/concernamerica).
2. Click on the “Create a Team” button under the Walk Pledge Drive listing (to set up your individual page).
3. Under the “I’m an Individual” box click the “Register for account” button.
4. Fill out the registration fields, including a “team” image if you like, and check the boxes for “I agree to Giftberry's Terms and Conditions” and “I agree to Giftberry's Credit Card Processing Authorization Agreement” (checking or un-checking the “I'd like to be contacted with fundraising related information from Giftberry” box is optional).
5. Create your page, including your “Team” Name (use your name or something that easily identifies you to your sponsors), “Team” Description, “Team” Image, and your fundraising Goal (the average walker raises \$125).
6. You will create your own URL (www.giftberry.org/yourteamname) that can be emailed and shared with friends and family, and through which you can track your progress!

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HOW TO ENCOURAGE SPONSORS TO DONATE THROUGH YOUR ONLINE WALK SPONSORSHIP PAGE

To get donations through your online sponsor page, donors can follow these simple instructions (a sample solicitation email, including these instructions, can be copied/pasted from Concern America's website):

1. Visit www.concernamerica.org/walkoutofpoverty and click on the "Walk Out of Poverty Online Sponsorship" link (www.giftberry.org/concernamerica), click the "View Teams" button, choose the walker's "team" page, and click the "Donate To This Team" button. You can also go directly to the individual's page by visiting her/his personalized URL that was created when the walker set-up her/his online account (www.giftberry.org/yourteamname) "Team" = individual.
2. Click the "DONATE TODAY!" button and choose your donation level (either one of the pre-set levels or choose your own). You can "Login" if you have a Giftberry account, "Register" if you would like an account, or simply "Continue Without An Account" to proceed by clicking the "Continue As Guest>>" button.
3. Fill out the requested information and you have become a sponsor of Concern America's Walk Out of Poverty!